CorelDRAW® FOR COMPANIES AND GOVERNMENT AGENCIES: LEASING OR BUYING – IT IS YOUR CHOICE

With the release of our latest award-winning Graphics products, including CorelDRAW® Graphics Suite and CorelDRAW® Technical Suite, Corel offers a broader range of options for ordering and managing volume licenses. This flyer aims to provide details about these new options as well as explain how Corporate and Government bodies can best manage both current and future volume orders for the entire organisation.

CorelDRAW VOLUME LICENSE OVERVIEW

Corel's strategy is all about choice. An organisation´s software requirements can vary greatly by size, by budget and long or short-term goal setting. We feel it is only right that we provide our customers with a range of options which lets them decide on what pricing and ownership model best suits their needs. When it comes to purchasing either CorelDRAW Graphics Suite or CorelDRAW Technical Suite, besides a perpetual (or outright ownership) license, we also offer a software subscription license programme. In addition organizations of any size can benefit from our attractive Upgrade Program. All three programmes are commonly referred to as the Corel Transactional License programme or 'CTL' for short, and are all available to order from one of our many authorized Channel resellers.

Volume Licensing – perpetual ownership

Organisations who purchase a perpetual license of CorelDRAW will gain free access to online content and learning aids during the lifetime of the product. Buying in volume in this way, also ensures a much lower overall cost to an organisation. If perpetual owners want to stay current with new releases however, they will need to purchase Maintenance. This will ensure they will be eligible to all the benefits of our Upgrade Program.

In addition, under this scheme, we continue to offer perpetual license customers the option of installing and using CorelDRAW products locally, without the requirement of having a Web connection.

NEW CorelDRAW Upgrade Program

The CorelDRAW Upgrade Program enables organisations to automatically get the latest version of CorelDRAW Graphics Suite or CorelDRAW Technical Suite. As an Upgrade member you'll be entitled to deploy the latest design tools, new file compatibility and most current technology, to ensure your company is working to the latest and most appropriate practises. As Maintenance comes in either 1 or 2 year packages - which thereafter can be renewed depending on requirements- so Upgrading becomes automatic during the validity of the Maintenance timeframe. In this way we allow a perpetual license customer the right to choose whether to 'add on' the Upgrade Program option, which offers a better means to manage the cost of doing so, without forcing a company to have to take this particular option should they not require it.

Volume Licensing — Software Subscription

Corel also offers organisations of any size the option of buying volume licenses on an annual subscription basis.
Corporate or Government License subscribers automatically benefit fully from the numerous advantages of the Upgrade program, the key difference to perpetual licensing being that a customer pays a competitive yearly fee to "lease" or subscribe to the software rather than own the software 'outright', as well as automatically qualifying to the latest upgrade whilst the subscription is valid.
With all three programs, the installation and administration process is straight forward and can be conducted via an intuitive and user-friendly online customer account.

Various CorelDRAW Volume Licenses Options: The Choice is Yours!

	Perpetual License	Perpetual License plus Maintenance	Subscription License
Software distribution (MSI-based)	✔	✔	✔
Multilingual software applications *(up to 14 languages with CorelDRAW Graphics Suite)*	✔	✔	✔
Centralized license administration account	✔	✔	✔
Online contents	✔	✔	✔
Online Features	✔	✔	✔
Local access to content (offline)	✔	✔	
NEW! Upgrade Program • Upgrade to the next Major Version		✔	✔
Use of a previous version CorelDRAW Graphics Suite / Technical Suite		✔	
License use in foreign/regional offices*	✔	✔	✔
Software virtualization	✔	✔	✔
Perpetual software usage	✔	✔	

* only available for Corporate or Government Licenses starting at 50 seats or more

Volume License Levels:

With 5 volume license pricing levels available for Corporations, the larger the order the greater the saving per seat.

In addition Government and public sector organizations will never be charged more than the Level 4 price per license (251+ seats) meaning that they always get one of the best unit prices available, regardless of the number of licenses required.

To take advantage of a license or discuss pricing in more depth, please contact our License team by emailing out UK Account Manager Daniel Bastone at: daniel.bastone@corel.com

Level	Number of Seats
1	1-4
2	5-50
3	51-251
4	251-2500
5	2501+

EASY ADMINISTRATION OF ALL CorelDRAW LICENSES IN A SINGLE ONLINE CUSTOMER ACCOUNT

Always Stay in Control

No matter which license model customers choose, the administration and scaling of a license plan can be managed via a user-friendly and intuitive online customer account. In this way customers can always keep track of their account and manage licenses easily or transfer them to other users in the organisation as required. The process is very simple: Every time a customer orders a CorelDRAW Graphics Suite or CorelDRAW Technical Suite license;

• A License confirmation is sent to customer by email with a link – please keep this email safe, and DO NOT delete it.

• The link will direct License Customers to a "license import" page on which the license(s) is/are imported into a Corel customer account. This account can be specified by the customer i.e. it can be an account which is already in existence, or a new account (which will be created in this process).

• Subsequent orders follow the same process (to be imported into the customer account specified by the customer).

Flexible License Administration for Premium Members (Maintenance and Subscription Customers)

Maintenance licenses and subscription licenses are displayed in the Corel.com customer account with an expiration date (in the Product Status and Subscriptions section). Subsequent orders for additional licenses (during the maintenance or subscription period) are simplified so that these can optionally be added to the existing licenses and administered as a common "license package". When merging licenses with different maintenance terms into one package for simplified administration, the number of licenses is increased accordingly and the maintenance or subscription period is adjusted.

Future renewals of existing maintenance or subscription licenses are thus simplified by having a unified renewal date. Alternatively, orders can be managed separately to keep maintenance terms and renewals separate by order (i.e. if needed for accounting purposes).

Sample Calculation: Order of additional licenses during a maintenance or subscription period

Order A	1st January 2016: 100 licenses with maintenance (2 years)	renewal: 31st December 2017
Order B	1st July 2016: +50 licenses with maintenance (2 years)	renewal: 30th June 2018
Option 1:	License orders merged into one "license package" • 1 "license package" managed in Corel.com customer account • 150 licenses with maintenance • 1 serial no. provided for software deployment and installation administration of all 150 licenses	renewal: 1st March 2018
Option 2:	License orders administered as separate orders • 2 orders available as individual items in a Corel customer account • 2 serial numbers provided for separate software deployment and installation administration	2 separate renewal dates as in original orders

IMPORTANT CHANGES FOR ORDERING VOLUME LICENSES

Ordering Process

As all CorelDRAW Graphics Suite and CorelDRAW Technical Suite licenses are now managed in a Corel.com customer account[1], the ordering process has changed.

Customers will receive a Proof of Entitlement Certificate e-mail, which serves as proof of purchase and provides Instructions with all necessary details about importing the licenses into the Corel.com customer account in which the licensed software and serial numbers will be provided.

The Corel.com customer account provides access to all aspects of the CorelDRAW product license required for distribution and maintenance of the software. It is therefore recommended to use an IT department e-mail address as Corel.com account name for importing and managing CorelDRAW product licenses.

Corel Transactional Licensing (CTL) Terms and Conditions

The terms and conditions for the Corel licensing program "Corel Transactional Licensing" (CTL) were updated in March of 2014.

The terms and conditions can be downloaded as an English document here: www.corel.com/clp/terms

When ordering 50 or more licenses, licensees are now allowed to use the licenses in their branch offices in other countries.[2] This allows multinational corporations to purchase software centrally and package it for use in all branch offices.

The use of software virtualization has its own terms, which are covered in an appendix of the license terms and conditions.

Please read the Terms & Conditions carefully before ordering CorelDRAW Graphics Suite or CorelDRAW Technical Suite licenses in the context of the CTL program.

1) With the exception of CorelDRAW Graphics Suite in CASL (Corel Academic Site License) and CorelDRAW Technical Suite in CASL Premium.
   CASL components are still provided through access to the Customer Center (NetSuite).
2) Please note the list of supported products in the Terms & Conditions!

FREQUENTLY ASKED QUESTIONS

The following FAQs relate to CorelDRAW Volume licenses which includes both CorelDRAW Graphics Suite and/or CorelDRAW Technical Suite.

I do not have a Corel.com customer account. Do I have to register a customer account so that I can order CorelDRAW licenses?

No — You do not have to create a customer account in advance. With the Proof of Entitlement Certificate e-mail you will receive instructions for importing the purchased license into a Corel.com customer account. The account can be created new during the license import process.

Can I use an existing Corel.com customer account for managing CorelDRAW licenses?

Yes! Simply enter the e-mail address of the Corel.com customer account when you import the CorelDRAW licenses provided with the license confirmation. Afterwards, you can log in to Corel.com as usual and access the software and serial number(s) in the section "Downloads for License Customers". Note that this Corel.com account will be used for administering the CorelDRAW product licenses imported to it. You may want to consider to create this administrative account using a specific email rather than a personal email as account user name.

The license certificate (e-mail) does not contain a serial number, nor does the section "Downloads for License Customers" display a serial number for the licensed CorelDRAW product — where do I find the serial number to install the software?

The license confirmation e-mail ("Proof of Entitlement Certificate") contains the license information, including the Corel order number. For CorelDRAW Graphics Suite and CorelDRAW Technical Suite license orders, you need to follow the instructions on the license confirmation e-mail to import the license into your Corel.com customer account.

When finished, you can log in to Corel.com with your user name (e-mail address) and password and select the section "Downloads for License Customers". In the listing of the downloadable products, click on "Retrieve a serial number" in order to display the valid serial number for your licenses here. You only have to do this once. Once you have retrieved the serial number, it is displayed here, as well as in the "Product status and Subscriptions" section of the Corel.com customer portal.

Note: Serial numbers for other Corel products are still provided together with the software download via the Customer Center (NetSuite), as indicated in the Proof of Entitlement Certificate.

Do I have access to all Corel licenses in the Corel.com customer account ?

Currently, only the CorelDRAW Graphics Suite and CorelDRAW Technical Suite licenses can be displayed and managed in the Corel.com customer account. Downloads and serial numbers for licenses of other Corel products are still provided via the Customer Center (NetSuite).

Why do I have to log in to two different places in order to access Corel licenses?

CorelDRAW licenses are managed via a Corel.com customer account that provides access to all license orders for matters pertaining to this product, and include cloud-based contents, product updates, new major versions.

Licenses for other Corel products are provided in the Customer Center (NetSuite), Licenses for other Corel products are provided in the Customer Center (NetSuite), which only serves as a download portal for installation files and serial numbers, and does not allow for license management.

Will there be a common platform for all Corel product licenses?

There are no short-term plans for providing other Corel product licenses in the Corel.com customer portal.

The Maintenance Expiry Date in the customer account does not match the date on the license confirmation. Why?

The expiration/renewal dates for CorelDRAW subscription and maintenance licenses are displayed in the Product Status and Subscriptions section of the Corel.com customer portal.

For orders prior to March 2016, subsequent orders of additional licenses during the subscription/maintenance period were automatically added to the existing licenses. The number of licenses was increased accordingly, and the renewal date was adjusted on the basis of the remaining days in the license period of all orders.

As of March 2016, subsequent licenses are no longer automatically added but can be selected to be either added to (be merged with) existing licenses or imported as separate licenses with maintenance terms kept separate.

When importing a maintenance or subscription license purchased new, there is multiple options displayed for selection – which one should I choose?

When importing maintenance or subscription licenses from subsequent orders into a Corel.com customer account (with previously ordered licenses of the same product already managed in that customer account) you may be provided the option to either add the new licenses as additional seats or treat the new purchase as renewal of the existing licenses for a new term.

The renewal option will only be displayed when purchasing the same number of maintenance or subscription licenses as already managed in that Corel.com account. Select the renewal option only if your purchase was made for renewing the existing maintenance or subscription licenses for the next term. Else, select the "Apply as new license" option and import the licenses as additional seats into the administrative customer account. You can still modify (e.g. merge) the licenses in your account at a later time.

FREQUENTLY ASKED QUESTIONS

I want subsequent orders to be managed together with existing licenses. How can I ensure that the licenses are treated as one?

When importing a new license, make sure you're logging into your Corel.com customer account that contains the previously purchased licenses. After the license import has been completed, you will find both existing and new licenses in the "Product Status and Subscriptions" section in the online account. Select the "Merge subscriptions" option to consolidate 2 licenses into one "license package".

Note that merged subscription or maintenance licenses will have a pro-rated renewal date considering the number of licenses and subscription/ maintenance days left.

I do not want subsequent orders to be added to existing licenses. How can I ensure that the licenses are treated separately?

As of March 2016, new licenses are not added to an existing customer account automatically any longer. When importing a new license, your licenses will be kept separate from existing licenses in the same account by default.

Note that licenses that are managed separately also need to be deployed separately, using unique serial no.s that are retrieved for the corresponding license. If you intend to use one common software package for deploying all licenses, you should merge the licenses into one license package.

Can I order CorelDRAW Graphics Suite or CorelDRAW Technical Suite licenses and receive the software on a physical medium (DVD)?

Yes - A License Media Pack (LMP) is still available. Please ask your reseller about this option.

Note: You still have to log into the Corel.com customer portal with your user name (e-mail) and import the license into the online account in order to retrieve the serial number for the installation of CorelDRAW Graphics Suite/ CorelDRAW Technical Suite! The "Downloads for License Customers" section gives you access to the installation files (ISO image) that can be used for software distribution, as well as the documentation for distributing CorelDRAW Graphics Suite / CorelDRAW Technical Suite.

You can deploy the software based on the downloadable version available on the Corel.com customer portal or by using the DVD (LMP).

CorelDRAW Graphics Suite / CorelDRAW Technical Suite is currently being licensed with continuous maintenance. How do I obtain the next major release?

Customers of CorelDRAW Graphics Suite or Technical Suite with an active maintenance can access the most recent major release in their Corel.com account. New major software releases are made available in the "Downloads for License Customers" section. You can also retrieve your serial no. for packaging and installing the new software release in that section.

Our "Corel Academic Site License" (CASL) contains the CorelDRAW Graphics Suite and / or our CASL Premium license contains CorelDRAW Technical Suite — how do I obtain the individual product details within this site license?

All products contained in CASL or CASL Premium licenses are offered for download with serial number(s) in the Customer Center (NetSuite). This includes CorelDRAW Graphics Suite and CorelDRAW Technical Suite (CASL Premium only). The Proof of Entitlement Certificate for CASL orders contains the necessary access data for the Customer Center (NetSuite).

As a customer with an existing Academic Site License, you can request new major versions of the included software products by completing and submitting an online form at www.corel.com/caslupgrade.

Note: CorelDRAW Graphics Suite in CASL and CorelDRAW Technical Suite in CASL Premium is provided without access to online content. This content (clip-art, fonts, photos, etc.) can be downloaded as Zip files for local deployment.

If you have questions about the installation or need technical support, you can find additional information and contact information at: www.corel.com/BusinessSupport.

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