

CORELDRAW® FOR COMPANIES AND GOVERNMENT AGENCIES: LEASING OR BUYING – IT IS YOUR CHOICE

With the release of our latest award-winning Graphics products, including CorelDRAW® Graphics Suite and CorelDRAW® Technical Suite, Corel offers a broader range of options for ordering and managing volume licenses. This flyer aims to provide details about these new options as well as explain how Corporate and Government bodies can best manage both current and future volume orders for the entire organisation.

CORELDRAW VOLUME LICENSE OVERVIEW

Corel's strategy is all about choice. An organisation 's software requirements can vary greatly by size, by budget and long or short-term goal setting. We feel it is only right that we provide our customers with a range of options which lets them decide on what pricing and ownership model best suits their needs. When it comes to purchasing either CorelDRAW Graphics Suite or CorelDRAW Technical Suite, besides a perpetual (or outright ownership) license, we also offer a software subscription license programme. In addition organizations of any size can benefit from our attractive Membership Program. All three programmes are commonly referred to as the Corel Transactional License programme or 'CTL' for short, and are all available to order from one of our many authorized Channel resellers.

Standard Membership for all Volume License Customers

All customers purchasing either a perpetual or subscription License will automatically receive a standard membership. With this they gain free access to online content and learning aids. In addition, registered members will automatically be kept informed about all important product updates, to increase and enhance the user experience.

We also continue to offer customers the option of installing and using CorelDRAW products locally, without the requirement of having a Web connection.

Premium Membership — More Value Through Maintenance

Customers who opt to buy Maintenance in addition to their license, automatically become Premium members.

As Premium members, customers will not only receive an upgrade to the next latest major version, but they'll also benefit from exclusive early access to new features during the maintenance period. In addition, customers can have access to extensive exclusive content (such as additional royalty-free photos and fonts) and online services.

Volume Licenses as Software Subscriptions — New Options for Corporations

With this new release, Corel offers organizations the option of buying volume licenses on an annual subscription basis.

Corporate or Government License subscribers benefit fully from the numerous advantages of the Premium membership programme, with the difference being the fact that they now 'lease' the software.

With all three models, the installation and administration process is straight forward and can be conducted via an intuitive and user-friendly online <u>user account</u>.

The various CorelDRAW Volume Licenses Options: The Choice is Yours!

	Perpetual license	Perpetual license plus maintenance	Subscription
Software distribution (MSI-based)	✓	~	~
Multilingual software applications (up to 13 languages with CorelDRAW Graphics Suite)	~	~	~
NEW! Centralized license administration account	✓	~	~
Standard membership	→	~	~
NEW! Online contents	→	~	~
Premium membership		~	~
NEW! Premium Content		~	~
Early access to new features		~	~
Upgrade to the next major version		~	~
Local access to content (offline)	→	~	
Use of a previous version CorelDRAW Graphics Suite / Technical Suite X6		~	
License use in foreign offices*	~	~	~
Software virtualization	~	~	~
Perpetual software usage	✓	~	

^{*} only available for Corporate or Government Licenses starting at 50 seats or more

Volume License Levels:

With 5 volume license pricing levels available for Corporations, the larger the order the greater the saving per seat.

In addition Government and public sector organizations will never be charged more than the Level 4 price per license (251+ seats) meaning that they always get one of the best unit prices available, regardless of the number of licenses required.

To take advantage of a license or discuss pricing in more depth, please contact our License team by emailing Lisandra Jesus on lisandra.jesus@corel.com.

Level	Number of Seats	
1	1-4	
2	5-50	
3	51-251	
4	251-2500	
5	2501+	

EASY ADMINISTRATION OF ALL CORELDRAW LICENSES IN A SINGLE ONLINE USER ACCOUNT

Always Stay in Control

No matter which license model customers choose, the administration and scaling of a license plan can be managed via a user-friendly and intuitive online user account. In this way customers can always keep track of their account and manage licenses easily or transfer them to other users in the organisation as required.

The process is very simple: Everytime a customer orders either a CorelDRAW or CorelDRAW Technical Suite license, their existing Corel.com user account will be updated. For new customers, we create a new account, once we are provided with an e-mail address. If additional licenses of the same product are ordered, they will be automatically added to the existing user account. Customers simply need to provide the same contact e-mail address with each order.

Flexible License Administration for Premium Members (Maintenance and Subscription Customers)

Maintenance licenses and subscription licenses are displayed in the Corel.com user account with an expiration date. (in the Membership and Subscriptions section).

Subsequent orders for additional licenses (during the maintenance or subscription period) are simplified so that these are added to the existing licenses and administered as a common "license package". The number of licenses is increased accordingly and the maintenance or subscription period is adjusted. Future renewals of existing maintenance or subscription licenses are thus simplified by having a unified renewal date.

Sample Calculation: Order of additional licenses during a maintenance or subscription period

Order A		100 licenses with maintenance (2 years)	renewal: 31 st December 2017
Order B		+50 licenses with maintenance (2 years)	renewal: 30 th June 2018
License status a	after order B:	150 licenses with maintenance	renewal: 1 st March 2018

IMPORTANT CHANGES FOR ORDERING VOLUME LICENSES

Ordering process

As all CorelDRAW Graphics Suite and CorelDRAW Technical Suite licenses are now provided in the Corel.com user account¹, the ordering process has changed. From now on, customers who order either product will receive the following two e-mail notifications:

- A Proof of Entitlement Certificate e-mail, which serves as proof of purchase.
- License Account details e-mail: Account Information and Download Instructions with all necessary details about the Corel.com user account in which the licensed software and serial numbers are provided.

The second e-mail also contains useful links to relevant sections of the Corel.com user account.

PLEASE NOTE: A valid e-mail address is required to set up the Corel.com user account when ordering licenses.

The Corel.com user account provides access to all aspects of the CorelDRAW license required for distribution and maintenance of the software. It is therefore recommended to use an IT department e-mail address as company contact email as the primary contact in the license order

- 1) With the exception of CorelDRAW Graphics Suite in CASL (Corel Academic Site License). CASL components are still provided through access to the Customer Center (NetSuite).
- 2) Please note the list of supported products in the Terms & Conditions!

Corel Transactional Licensing (CTL) Terms and Conditions

The terms and conditions for the Corel licensing program "Corel Transactional Licensing" (CTL) were updated in March of 2014.

The terms and conditions can be downloaded as an English document here: www.corel.com/clp/terms

When ordering 50 or more licenses, licensees are now allowed to use the licenses in their branch offices in other countries.² This allows multinational corporations to purchase software centrally and package it for use in all branch offices.

The use of software virtualization has its own terms, which are covered in an appendix of the license terms and conditions.

Please read the Terms & Conditions carefully before ordering CorelDRAW Graphics Suite or CorelDRAW Technical Suite licenses in the context of the CTL program.

FREQUENTLY ASKED QUESTIONS

The following FAQs relate to CorelDRAW Volume licenses which includes both CorelDRAW Graphics Suite and/or CorelDRAW Technical Suite.

I do not have a Corel.com user account. Do I have to register a user account so that I can order CorelDRAW licenses?

No — You do not have to create a user account in advance. A Corel.com user account is created for you during the ordering process. The e-mail address that you provided during the ordering process is used for this.

Can I use an existing Corel.com user account for managing CorelDRAW licenses?

Yes! Simply enter the e-mail address of the Corel.com user account when you order the CorelDRAW licenses. When you receive the license confirmation, you will also receive user account information about the ordered licenses in the existing user account. Afterwards, you can log in to Corel.com as usual and access the software and serial number(s) in the section "Downloads for Members and Subscribers."

The license certificate (e-mail) does not contain a serial number, nor does the section "Downloads for Members and Subscribers" display a serial number the licensed CorelDRAW product — where do I find the serial number to install the software?

The license confirmation e-mail ("Proof of Entitlement Certificate") contains the license information, including the Corel order number. For CorelDRAW Graphics Suite and CorelDRAW Technical Suite license orders, you will receive a second e-mail with user account details ("Account information") for your Corel.com user account.

Log in to Corel.com with your user name (e-mail address) and password and select the section "Downloads for Members and Subscribers." In the listing of the downloadable products, click on "Retrieve a serial number" in order to display the valid serial number for your licenses here.

You only have to do this once. Once you have retrieved the serial number, it is displayed here, as well as in the "Memberships and Subscriptions" section of the Corel.com customer portal.

Note: Serial numbers for other Corel products are still provided together with the software download via the Customer Center (NetSuite), as indicated in the Proof of Entitlement Certificate.

Do I have access to all Corel licenses in the Corel.com user account?

Currently, only the CorelDRAW Graphics Suite and CorelDRAW Technical Suite licenses can be displayed and managed in the Corel.com user account. Downloads and serial numbers for licenses of other Corel products are still provided via the Customer Center (NetSuite).

Why do I have to log in to two different places in order to access Corel licenses?

CoreIDRAW licenses will now be managed via a Corel.com user account that provides access to all parts of the Standard or Premium Membership (cloud-based contents, product updates, new major versions).

Licenses for other Corel products are provided in the Customer Center (NetSuite), which serves only as a download portal for installation files and serial numbers. It does not allow for license management, nor does it offer access to the advantages of a membership.

Will there be a common platform for all Corel product licenses?

There are no short-term plans for providing other Corel product licenses in the Corel.com customer portal.

The Maintenance Expiry Date in the user account does not match the date on the license confirmation. Why?

The expiration/renewal dates for CorelDRAW subscription and maintenance licenses are displayed in the Membership and Subscriptions section of the Corel.com customer portal.

In case of subsequent orders of additional licenses during the subscription/maintenance period, the new licenses are added to the existing licenses. The number of licenses is increased accordingly, and the renewal date is adjusted on the basis of the remaining days in the license period of all orders.

FREQUENTLY ASKED QUESTIONS

I do not want subsequent orders to be added to existing licenses. How can I ensure that the licenses are treated separately?

If you want subsequent orders of subscription or maintenance licenses to be kept separate from existing subscription or maintenance licenses, i.e. want future license renewals to be separate for each order, you should ensure a different e-mail address is provided for with subsequent orders.

License orders for the same customer (recognizable by the same e-mail address being used as contact e-mail address for license management) are executed via the Corel.com user account specified by the contact e-mail address and thus merged into one account.

If subsequent order(s) are entered using a different e-mail address, a separate Corel.com user account is created and the newly ordered licenses are managed through that.

Can I order CorelDRAW Graphics Suite or CorelDRAW Technical Suite licenses and receive the software on a physical medium (DVD)?

Yes — License Media Pack (LMP) is still available for CorelDRAW Graphics Suite X7. Yes - A License Media Pack (LMP) is still available. Please ask your reseller about this option.

Note: You still have to log into the Corel.com customer portal with your user name (e-mail) in order to retrieve the serial number for the installation of CorelDRAW Graphics Suite! The Downloads for members and subscribers section gives you access to the installation files (ISO image) that can be used for software distribution, as well as the documentation for distributing CorelDRAW Graphics Suite.

You can deploy the software based on the downloadable version available on the Corel.com customer portal or by using the DVD (LMP).

CorelDRAW Graphics Suite / CorelDRAW Technical Suite is currently being licensed with continuous maintenance. How do I obtain the next major release?

Customers of CorelDRAW Graphics Suite X6 or Technical Suite X6 with an active maintenance should have already received an e-mail with access information for the Corel.com user account in which CorelDRAW Graphics Suite X7 will be provided according to the existing maintenance licenses. The user account information is linked to the e-mail address that was used for ordering the software maintenance.

Our "Corel Academic Site License" (CASL) contains the CorelDRAW Graphics Suite and / or our CASL Premium license contains CorelDRAW Technical Suite — how do I obtain the individual product details within this site license?

All products contained in CASL or CASL Premium licenses are offered for download with serial number(s) in the Customer Center (NetSuite). This includes CorelDRAW Graphics Suite X7 and CorelDRAW Technical Suite X7 (CASL Premium only). The Proof of Entitlement Certificate for CASL orders contains the necessary access data for the Customer Center (NetSuite).

As a customer with an existing Academic Site License, you can request new major versions of the included software products by completing and submitting an online form at www.corel.com/caslupgrade.

Note: CorelDRAW Graphics Suite X7 in CASL and CorelDRAW Technical Suite in CASL Premium is provided without access to online content. This content (clip-art, fonts, photos, etc.) can be downloaded as Zip files for local deployment. CorelDRAW Graphics Suite X7 and CorelDRAW Technical Suite in the Academic Site License does not include a Membership.

If you have questions about the installation or need technical support, you can find additional information and contact information at: www.corel.com/BusinessSupport.



Corel Corporation 1600 Carling Ave. Ottawa, ON Canada K1Z 8R7 Corel UK Limited Sapphire Court Bell Street Maidenhead Berkshire SL6 1BU United Kingdom Corel GmbH Erika-Mann-Str. 53 (Haus 7) 80636 München Germany

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